

THE SHOREBREAK

HAUAIKI PEACH INTERNATIONAL SURFING MUSEUM

INTERNATIONAL SURFING MUSEUM NEWSLETTER

SUMMER 2006

SurFin: Direction of a Sport

The newest museum exhibit will feature dozens of skegs from **Tom Blake's** pioneering designs to **Bob Bolen's** turbo tunnel. Fins from the collection of **Mickey Munoz** including his "Chasing Dora" aguave cactus fin are displayed. The exhibit contains a portion of **Jim Angeley's** personal collection of custom wood replica fins he copied from every design over the past 50 years. **Dave Reynolds** has loaned fins and created replicas of **Bob Simmons and Kivlin** fins. **Dennis Dooley** has loaned a **Dale Velzy** "V" fin. **Robert "Wingnut" Weaver** loaned a "Wingnut's World" wood fin. Interior designer, **Bonnie Flamm** did a wonderful job creating the exhibit. The opening reception will be June 29th from 6pm to 9pm. Our sponsors will provide food and drink.



The following information is referenced by the book **"Tom Blake, the Uncommon Journey of a Pioneer Waterman"** published by **Spencer Croul and the Croul Family Foundation**, 2001: **Thomas Blake** was a larger-than-life surf pioneer, a seminal force in the history of the sport. If Duke Kahanamoku is rightfully known as the father of modern surfing, then Blake is the favorite son. And Blake was not just the consummate waterman but an avid inventor as well. When Thomas Blake first went to Hawaii in 1924, surfboards had wide tails, straight across at the back. In a critical slide, Blake found that the board would spin out from under him and it spoiled many potentially great rides. Blake also noticed that racing powerboats had skegs, and he asked a speedboat skipper about them. He was told that the skeg kept the boat from skidding out when it made a sharp turn around a buoy at high speed. This was Blake's inspiration. Walking along the beach one day, Blake came across an old derelict speedboat, its aluminum skeg still intact. It was very sharp and badly pitted from the salt water but he carefully removed the skeg from the boat and carried it home. Opportunity had knocked and Blake was about to take advantage of it. The first thing Blake did was to cut the skeg down in size, and then he carved a piece of hollow Koa (a native island hardwood) to fit over its sharp edges. He fastened the skeg to a 14 foot long paddleboard in about the same position it is today, and he was ready to try his experiment! In paddling out, Blake noticed that the skeg had a certain stabilizing effect which he was not used to, and he disgustedly said to himself, "this is no good!" Then he caught a 6 foot wave and found out how good it really was. The skeg made the board so much easier to steer and on a critical slide it held the board from skidding out, thus putting an end to the sliding tail. Blake instantly knew that his new invention would be a success. But that was the only fin in existence at the time and it took about 10 years before the fin really caught on.

Wishing All Warm Water and a Good Surf Report From The HBISM Staff Of Volunteers

Chairman's Message

Summer is here and we wish for cool summer waves to all Museum supporters. New memberships, renewals, and new patron sponsors are the hallmarks of the spring season. Our Toys in Surfland exhibit has ended and **Joe Curren, Dave Holbrecht** and **Drew Brophy** have picked up their artwork. Our new exhibit is up and the opening party is scheduled for June 29th from 6pm-9pm. There will be complimentary food and beverages served so don't miss it. **Bonnie Flamm** has created a wonderful fin exhibit. **Lewis Harrison** has created a great poster for the fin exhibit that will be on sale at the opening reception.

Special thanks to Zimmer Electric for the repairs to the AC and new and returning volunteers **Mike, Cheryl, Doug, Grace, Liz and Lorraine**.

Young & Rubicam Brands recommitted to help us raise awareness for the Museum in 2006. Successful fundraisers by **Duke's Big Wednesdays** and **Century Theaters' Bella Terra** opening have helped us get through the slow season for the Museum.

All of our plans are dependent on the continued support of our volunteers, members and sponsors. Thank you all for renewing your membership, volunteering, or becoming a sponsor.

Aloha Nui Loa,
Gary Sahagen

Membership

A big welcome to all of our new members and thank you for the ongoing support to all those who have renewed their membership. The support from our members is vital in keeping the Museum open and in our ongoing efforts to build the Ultimate Museum. Join us in our growth.

Be a part of our efforts to bring the history and culture of surfing to all by joining or renewing today. It's easy. Come in, drop us a note, email, call, or fax us, and we'll get the information on becoming a member to you. Five types of memberships are available:

Individual \$20.00	Family \$35.00	Lifetime \$250.00
Patron \$500.00		Sponsor \$1000.00

Surfin' Sundays 2006

Starting out last year facing a bit of apprehension, yet looking forward to the challenges of seeking better ways of creating a bigger and better concert series, we dug our heels in got to work. Since this was **Linda Miller's** first year as booking agent following **Robert Frederickson** who had been doing this job for 8 years, Linda had her work cutout for her. When the city gave us only three dates to play at the pier she knew she had to figure out new ways to fit more bands in each year. We wound up having 13 concerts

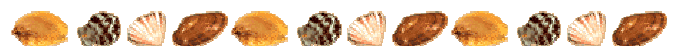
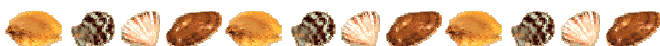
managing to fit in 25 bands, a book signing with **Kathy Kohner Zuckerman (Gidget)**, **Duotones Jam** session with **Paul Johnson** and **Gil Orr** with guitarists from other bands in a Mr. Moto round Robin. One of the concerts featured four drummers on four sets of drums with lessons for audience members with a "How to Play Surf Drums Extravaganza" and reception. There were numerous receptions throughout the series featuring **Endless Summer Beer** donated by **Strauss Brewing Company** as well as donated food from **Tuna Town, Aloha Grill, No Ka Oi and Dukes**. We are happy to have the same restaurants and Strauss Brewery on board supporting us again this year. Last year we were sponsored by **Farmers & Merchants Bank** and the **City of Huntington Beach** and this year we added **Seacliff Self Storage** to the list of our generous sponsors. We have added new groups from Michigan, Oregon and Germany along with Orange County Music award winners and former Battle of the Bands winners. So far we have had two sensational pier gigs hosting five bands each over six hours and five concerts at the museum parking lot featuring five individual groups. We started April 2nd and by the time we finish October 15th we will have had 22 concerts and featured 38 bands complete with a **Duotones** jam session, Surf Drum DVD release party, **Gidget's** book signing and other great surprises. Thank you to all our great bands who contribute their valuable time to keep the stoke alive.

Grand Opening Celebration and New Museum Display at Bella Terra

September 8th and 9th will be the Grand Opening for the Bella Terra Mall. The 8th will feature a performance by **The Eliminators** for the HSS grand opening with a big HSS raffle. The next evening will be opening with The Surfaris and closing with the



WORLD CLASSIC ROCKERS featuring former members of The Eagles, Santana, Steppenwolf, Toto, Journey, and Lynyrd Skynyrd with actual beach sand, skate ramp, tent with food and beverages. **Pat Rogers** and **John Miller** are working hard to create a beautiful weekend of festive fun. The press release will be out on this one soon. Meanwhile check out **Aaron Pai's** new shop at Bella Terra. The new HSS Store features classic boards from the museum's archives.





The Dead Barney's are locals at the pier. They surf like they play.

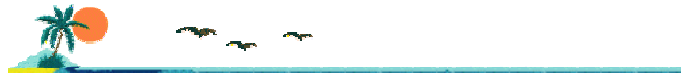


"WIPE-OUT"



Surf City USA

Doug Traub has finally received the trademark rights to some of his applications for the moniker "Surf City USA". The City of Huntington Beach also proclaimed the woody as the official car of the city. This is great news for the future of surfing in the city and the continued growth of the museum. Meetings with the city and the museum are continuing to bring synergy and cooperation for ongoing events and plans for preservation of the diverse history of the great sport of surfing. Our own Lewis Harrison designed the city's new logo and continues his website support for us. We look forward to the Fourth of July parade to draw attention to the museum, woodies and the new era of surfing in the city.



Walk Of Fame Induction Ceremony



The ballots are back and the counting is done. Plan to attend the event in July. This year the luncheon following the ceremony will be bigger and better than last year. **Peter Townend, Don MacAllister, John Van Offelin, Chuck Linnen, Mike Adams, Mike Kingsbury, Gary Sahagen, Sharon Marshall, Leila Endersby, Doug Traub, Eric Charlonne and Bob Owens** work tirelessly to make this event happen. Many local merchants and corporations sponsor the event. There is still time to get into this year's program. Call the museum. This year's recipients are:

Mickey Munoz for surf pioneer, **L.J. Richards** for surf champion, **Bob "The Greek" Bolen** for local hero, **Walter & Phillip Hoffman** for surfing culture, **Layne Beachley** for woman of the year and **Jan's Gaffney of Jan's Health Foods** for the honor roll award.

Ancient Koa Plank

John Linn brought a koa wood plank to us for research. It appears to be an 1800 vintage surfboard. The wood has been blessed by Tom Kalama and viewed by several board historians. The museum is looking for a donor who will buy the plank from John for permanent display at the museum. Come by the museum to see this artifact while we continue our research on the age and history of this ancient plank.



Huntington Beach International Surfing Museum Foundation

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A very special thank you to our Board of Directors for 2005/2006.

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The Board extends our deep appreciation to our faithful team of volunteers.

To receive periodic HBISM email updates, send your email address to: intsurfing@earthlink.net.

The museum is a non-profit 501(c)3 organization dedicated to preserve the past, participate in the present, and influence the future of all aspects of the surfing culture. *The Shorebreak* is the official publication of the International Surfing Museum.



Come Visit Our Great Gift Shop!

Want a better gift for that special surfer? Why not choose something unique from the abundant selection in our gift shop. We have great gifts such as surf related clothing, the world's biggest selection of Surf Music CD's, surf DVD's, surf books, surf jewelry, surf pens, surf pins, Endless Summer memorabilia and posters. Our gift shop has an exclusive on Endless Summer merchandise. We go out of our way to bring you interesting and unique specialty item related to surfing, its history and culture. Some of our surf artwork is for sale as well.

Remember that we offer gift certificates for your entire gift giving needs and Museum members receive a 10% discount on our already low prices. For example, a giant Robert August signed Endless Summer poster for \$35.00. Framed, it went for \$350.00 recently at a fundraising auction in Huntington Beach for Hope View school.

Help Us By Lending a Skillful Hand

The Museum is a non-profit organization and we are dedicated to preserving surfing history and the culture of surfing. We can always use monetary donations, but sometimes the need arises for specific items. There is a current need for lumber (2x4s), nails, screws, and carpet remnants for storage shelves. We also could use a small copier and scanner for our office.

Docents are currently needed for our gift shop and there's always a need for volunteers in many capacities other than docents. We need help with exhibit construction and the current remodeling project. If you have special skills and are willing to donate your time, please contact us.

Event or Company Meetings

The HBISM is available for your special event, social, dinner, or meeting. Why settle for a busy hotel meeting room, when you can have a quaint setting surrounded by history, making this the ideal meeting place.

Contact the Museum at (714) 960-3483 or email us at intsurfing@earthlink.net for more information.

How to Contact Us

Phone: (714) 960-3483. General information and messages for volunteers or Board members.

Fax: (714) 960-1434

Website: www.surfingmuseum.org.

Museum location, hours, event schedules and gift shop item pictures.

Email: intsurfing@earthlink.net

Patron Members

Patron members of the HBISM are businesses who support our mission to preserve surfing culture with which we have developed collaborative relationships. Help us show our appreciation for these patron members by supporting their businesses:

Farmers and Merchants Bank, Lewis Harrison Design, Seaciff Self Storage, Huntington Surf & Sport, Sugar Shack, Terranova Electric, Duke's Restaurant and the City of Huntington Beach (Surf City USA)

**Hours: Monday through Friday, 12pm to 5pm
Saturday and Sunday, 11am to 6pm**

Admission: Adults \$2, Students \$1, Children 6 and Under Free

Members are always free